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**NEW FILM: BEYOND CRISIS**

**“The film to get YOU talking about climate!”**

**Quotes from the film**

*“I’d put my money on the sun and solar energy. What a source of power! I hope we don’t have to wait until oil and coal run out before we tackle that.” – Thomas Edison, 1931*

*“There are millions of people who have direct experiences of climate change – they may have it in their country of origin, the country where members of their family still live.” – Naomi Klein*

*“If another country threatened to wipe out an American town, we’d do everything in our power to protect ourselves. Climate change poses the same threat, right now.” – Barack Obama*

*“We can build a different kind of economy – with clean energy and green jobs, without compromising our families and our communities.” – Melina Laboucan-Massimo*

**Story**

**(YOUR TOWN / CITY)** — An enlightening new documentary, *Beyond Crisis*, is coming to our community for the first time on **(INSERT DATE / TIME)** at the **(INSERT VENUE)**, including a community conversation on climate action with **(INSERT SPEAKERS, if any)** to follow the screening. This showing is part of a nationwide, crowd-sourced effort led by the filmmaker — in partnership with Bullfrog Power in Canada and The Climate Mobilization in the United States — to deepen dialogue and commitment to action on global climate change. Get tickets at **(INSERT LINK)**

In *Beyond Crisis*, filmmaker Kai Reimer-Watts crafts “a story of hope for a rapidly changing world”: a meditative call to action that explores what it means to be living in this new era of climate change, as told by over fifty diverse voices from across Canada, the U.S. and beyond. The film provides a grassroots model for what a healthy conversation and vision forwards on climate could look like, inspiring YOU to take the next steps in discussing these issues with your friends, community and loved ones.

*Beyond Crisis* features a wide range of speakers engaged on climate, including: Naomi Klein (Social Activist and Author: *No Is Not Enough*; *This Changes Everything*), Dr. James Hansen (Climate Scientist,

Retired Head of NASA Goddard Institute of Space Studies), Dr. Jane Goodall (Conservationist, UN Messenger of Peace, Paris COP21), Tom Rand (Cleantech Investor / Advisor, Arctern Ventures), Margaret Klein Salamon (Founder / Director, The Climate Mobilization), and many more.

*Beyond Crisis* is a Toronto PCM production, inspired by the incredible leadership efforts of community! Learn more at [www.BeyondCrisisFilm.com](http://www.BeyondCrisisFilm.com)

**Kitchener-Waterloo Press Contacts**

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**(YOUR TOWN / CITY) Press Contacts**

INSERT ANY LOCAL CONTACTS FOR FOLLOW-UP MEDIA REQUESTS