



# Narrative Arc - Introduction

Chapter Length: ~ 6 ½ min

Primary Story Elements:

Starting  
Timecode:  
00:00:00

*"What's the story  
on climate change?"*

*entering a "new normal"  
for climate system  
with massive impacts*

*climate is an integral  
life support system of nature,  
critical to life on earth*

*global / local  
political response  
to climate change*

*dramatic changes  
to atmosphere,  
"basic chemistry"  
of planet*

*cultural avoidance /  
denial of crisis*

*Paris Climate Agreement (2015)  
is "no emergency response at all"*

*"accelerated climate  
change is here right now"*

*nature will continue  
"with or without us"*

*time is running out  
to address crisis*

*unequal  
intergenerational  
responsibility for /  
impacts of crisis*

***we need to clean up  
our mess.***

Ending  
Timecode:  
00:06:30





# Narrative Arc - Chapter 1: The Language of Change

Chapter Length: ~ 14 ½ min

Primary Story Elements:

Starting  
Timecode:  
00:06:30

time is "running out"  
to reduce emissions

air pollution  
accumulating  
for generations

high levels of  
greenhouse gases  
= earth warming  
= climate change

civilization highly  
dependent on  
predictable,  
stable climate

rate + scale of  
change highly  
dangerous to  
life & society

all elements of  
climate system  
affected by changes

increases in  
GHGs unprecedented  
in human history

society today very  
carbon-intensive  
(energy / agriculture /  
transport / economies)

huge humanitarian /  
ecological impacts  
to climate change &  
carbon-intensive societies

2°C "upper limit"  
to average warming  
already dangerous  
(basis of Paris Climate  
Agreement)

many warning signs  
that indicate  
we are currently...

government policies often  
contradict urgent need  
to lower emissions

**facing a global crisis.**

Ending  
Timecode:  
00:21:06





# Narrative Arc - Chapter 2: A Dangerous Addiction

Chapter Length: ~ 8 min

Primary Story Elements:

Starting  
Timecode:  
00:21:06

*life as the core  
economic "currency"  
of nature*



*society-wide  
addiction to  
burning fossil fuels*



*personal vs.  
collective  
responsibility*



*fossil fuel industries  
blocking transition,  
massive societal influence*



*switch to cleaner  
technology-driven  
energy systems  
possible*



*contribution of  
fossil fuels to  
building world  
today*



*huge human /  
ecological / economic  
risks to inaction*



*need for a global  
movement to lead  
solutions*



*leadership / inspiration  
across culture in building a  
safe climate future*

Ending  
Timecode:  
00:29:07

***change looks like all of us,  
right now.***



*"What would real  
change really  
look like?"*





# Narrative Arc - Chapter 3: Feelings of Change

Chapter Length: ~ 9 min

Primary Story Elements:

Starting  
Timecode:  
00:29:07

*we are part of a  
"human family"*



*building a  
faith-based  
response*



*climate justice &  
responsibility*



*work, poverty,  
human rights,  
social protection*

*cultural  
change*



*psychology of  
avoidance / denial*



*species loss /  
extinction*



*government / corporate  
responsibility*



*IPCC emissions  
reduction targets*



*Paris Agreement*



*carbon gradualism*



*climate change impacts  
("Why wait?")*



***building a social movement  
(PCM 2014)***

Ending  
Timecode:  
00:37:50





# Narrative Arc - Chapter 4: A Brighter Future

Chapter Length: ~ 9 ½ min

Primary Story Elements:

Starting  
Timecode:  
00:37:50

clean energy  
entrepreneurship

→ "clean disruption"  
of energy

→ small-scale ownership  
(ex. Germany)



successful  
community project  
(ex. Lubicon Solar)

← job fairness /  
"justice-based  
transition"

← major economic  
& employment  
boost

← falling costs,  
rising installation  
of solar power



future can keep  
getting better!

→ energy availability increases  
as price decreases

→ better health,  
human rights,  
food security



transition for big  
energy companies  
= carbon pricing

← developing countries  
deserve the ability to build  
wealth from clean tech

← we must invest in a  
"renewables revolution"



**3 things to help renewables**

- 1) Stop subsidizing fossil fuels
- 2) "Polluter pays principle" (ex. price carbon)
- 3) Divest from fossil fuels



Ending  
Timecode:  
00:47:18



# Narrative Arc - Chapter 5: Building a Movement

Chapter Length: ~ 11 ½ min

Primary Story Elements:

Starting  
Timecode:  
00:47:18

*a different economy  
is possible*

*must make  
"just, rational,  
difficult choices"*

*analogy to  
WW2-mobilization*

*well-being before profits -  
"we are in danger"*

*challenge the  
fossil fuel industry*

*need society-wide  
climate mobilization*



*"climate truth" /  
"truth force"  
(ex. Satyagraha,  
civil rights movement)*

*"movement of all time"  
(development, human rights)*

*analogy to  
moon landing /  
"vision forwards"*



*a radically better  
future is possible*

*collective action can  
create solutions*

*PCM montage  
"power of the people"*



*HOPE =  
"Let's get smart  
on climate"*

**"We want a safe, stable climate future  
BEYOND CRISIS!"**

Ending  
Timecode:  
00:59:00